



# Is your franchisee's DATA safe?

Guard your franchisee's most valuable asset against...

**Hard Drive Crashes · Corruption · Viruses  
Disgruntled Employees · Human Error  
Fire · Flood · Theft · Hackers**

**When your franchisees lose their data,  
you both lose money. Bottom line!**

## New Franchisees: Require It

Add value and business insurance to your franchise sales. Include the initial year of our disaster prevention service in your Schedule A at a special **discounted rate**. Franchisee will be responsible for renewal.

- **100 MB Backup** just \$99.95/yr
  - **4 GB Backup** just \$199.95/yr
  - **10 GB Backup<sup>+</sup>** just \$299.95/yr
- +Full system or manual selection.

**Provide Superior Business Insurance  
& Increase Your Franchise Value!**

## Franchise / Corporate Benefits

- **Affordable Backup Solution**  
Low fixed cost, no additional hardware, replaceable media or support expenses to protect your data.
- **Free 24/7 Support**  
Our expert technicians are always here to help.
- **Free 30-Day Trial Download**  
No credit card required for full, unrestricted use.
- **Powerful Headquarters Extranet**  
It's easy to manage multiple backup accounts
- **Customized Marketing Materials**  
Co-branded Website, brochure, email messages, etc.
- **Pre-Select Specific Data**  
Ensure users back up specific mission critical data.



Our website features logos & testimonials from 150+ franchise clients. IFA headquarters even uses RDB!



**Solid Protection  
Against Costly  
Data Loss &  
Downtime**

For just pennies a day!

## Existing Franchisees: Promote It

**Protect your brand name** by informing your franchisees about the importance of proper data loss prevention. List us as a preferred vendor on your Intranet and/or send an email from Headquarters.

- **100 MB Backup** just \$9.95/mo\*
  - **4 GB Backup** just \$19.95/mo\*
  - **10 GB Backup<sup>+</sup>** just \$29.95/mo\*
- \* Based on annual payment. \$10 more for monthly plan.

**Download a FREE 30-Day Trial Today  
Or Call Us to Learn More!**

## Why Use Remote Data Backups?

- **Its Automatic**  
Ensures nightly backups while saving staff time.
- **Its Fast & Easy**  
Quick & easy to set up even for a non-techie; nightly incremental backups take just minutes even on 56k.
- **Its Secure**  
Transferred and stored using bank-level encryption at our two state-of-the-art, mirrored data centers.
- **Its Full-Featured**  
Our advanced Windows recovery, Web access and account sharing features save you time & money.
- **Its Reliable**  
Offsite and mirrored to protect against all risks – a much better solution than tape, CD-RW, DVD, etc.

[www.RDBU.com](http://www.RDBU.com) / 866.7.BACKUP